

# Chinnathambi S

I'm a UX designer dedicated to crafting seamless and captivating user experiences, with almost 8 years of experience.

As a designer, I have worked in various sectors, such as B2C, B2B, SaaS, fintech, start-ups, e-commerce, and healthcare. My multidisciplinary approach to design, coupled with a robust user-centric methodology, allows me to craft intuitive and impactful user experiences.

## WORK EXPERIENCE

**CX100**, Remote Working – Sr. Product Designer

Jan 2022 - PRESENT

**Amazon**, Remote Working – UX Designer (Contract)

Apr 2022 - May 2024

- Improve the experience of consumable categories through research, design, and iteration to create ideal customer experiences that solve real problems for real people.
- Research new user interface paradigms and develop and maintain style guidelines to support mobile and web interfaces.
- Plan and run user tests and other design research to inform design decisions.
- Ideate, produce, and present project deliverables such as user flows, wireframes, and concept designs to demonstrate new features and other visual elements in the projects.
- Produce aesthetically rich user interface designs in Figma for mobile and web applications.

**Plum Tree Group**, Remote Working – Product Designer

Oct 2019 – May 2022, Chicago USA

- Based in the US. I worked on future vision products for the healthcare industry for Salesforce CRM healthcare and life sciences. As a team, we worked to determine features and user flows. I contributed to team efforts with interaction design, UX, and overall visual design, as well as motion design for interaction and prototyping.

**INKONIQ Design Agency** – UX UI Designer

Apr 2017 – May 2022, Bangalore India

- As a UX/UI designer at INKONIQ, I had the opportunity to create intuitive user experiences and graphic designs for clients such as Infosys, HDFC Bank, Findmyhealth, Peritus AI, and many more start-ups.

**Amazon IN (InkonIQ Client)**

1. I worked on the Amazon miniTV design vision and contributed to creating product direction and coordinating designers.
2. I created and delivered end-to-end products, new features, and marketing materials.
3. Projects: **Amazon miniTV, Softline, Amazon Pay Credit Card, and Insurance**

**Capture Studio** – UI Designer

Jun 16 – Apr 2017, Bangalore India

- I designed all the branding and responsible for interface design, user flow mapping, and overall user experience.

Bangalore - Karnataka, India

[chinnathambis.com](http://chinnathambis.com) | [Portfolio](#) (PDF)

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## EDUCATION

**National Institute of Technology Calicut - NITC**

MCA, Kerala | 2013 - 16

**Don Bosco College of Arts & Science**

B.Sc. in CS, Tamil Nadu | 2009 -12

## SKILLS

### Design Skills

- User Research
- Wireframing and Prototyping
- Information Architecture
- Visual Design
- Interaction Design
- User Testing
- Responsive Design
- Prototyping Tools
- Collaboration
- Problem Solving
- Empathy
- Attention to Detail
- Continuous Learning

### Software Skills

- Figma, Sketch App, Adobe XD (Experience Design)
- Usertesting.com, Userzoom
- Adobe Illustrator, Adobe Photoshop
- Figma, Principle (for UI animation)
- Sketchbook (for sketching and ideation)
- Slack, Zoom, Teams
- Microsoft Suite, Quip, Notion

## LANGUAGES

- English (Fluent)
- Tamil (Native)